

Long Beach Police Department and

Human Resources Department

R.O.I.

Recruitment
Retention
Staffing

Human Resources Introduction

Recruitment

&

Retention

Historical Perspective

- ♦ Availability of Military Veterans
- ◆ Tight Labor Market
- ◆ Affordable Housing
- **♦** Competitive Compensation
- **♦** Fewer Sworn Officers
- ♦ Result: Adequate Supply of Qualified Candidates

Recruitment Challenges

- ◆ Departmental Growth
- ◆ Increased Housing Costs
- **♦** Increased Transportation Costs
- ♦ Healthy Job Market
- **♦** Less Competitive Compensation
- ◆ Result: 32% Reduction in Applicants Between 2004-2006

Retention Challenges

- ◆ Law Enforcement Is Traditionally a Stable Workforce
- ◆ Between 1999- 2003: Limited Losses to Other Law Enforcement Agencies
- ◆ Between 2004 Present: Significant Increase In Number of Officers Leaving To Work For Other Agencies

Addressing Recruitment Issues

- ◆ Aggressive Marketing Campaign
- ♦ Increased Billboard Advertising
- ◆ Expanded Diversity Outreach
- ◆ Dedicated Sworn Recruitment Team
- ◆ Long Beach Police Expo
- ◆ Establish Finders Fee
- ◆ Create Incentives For Lateral Transfers

Addressing Retention Issues

- ◆ Discussions With POA On Longevity and Base Pay Increases
- Chief Exploring Workplace/Operational Programs
 - Examining Alternate Work Schedules
 - Creating Career Development Rotation Programs



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R.O.I. Crime Reduction

	1975 vs. 2005				2002 vs. 2005		
<u>Crime</u>	<u>1975</u>	<u>2005</u>	% Change	2002	<u>2005</u>	% Change	
Population	353,600	491,564	39%	472,412	491,564	4.1%	
Violent Crimes	3,189	3,410	6.9%	3,615	3,410	- 5.7%	
Violent Crimes per 1000	9.02	6.94	- 23.1%	7.65	6.94	- 9%	
Total Part I Crimes	26,317	17,016	- 35.3%	19,440	17,016	- 12.5%	
Total Part I Crimes per 1	000 74.4	34.6	- 53.5%	41.2	34.6	- 16%	

R.O.I. Crime Suppression Stats 2002 through 2005



Headlines

Meth suspect is held

na farm found

man turned North L.B. home into an

elitérary andrei The

Safety: Police statistics

TV scope Not all predators are peased.

Crime: Police co. Olice SN/CED yields 21 felony affest.

Authorities rented a home in a quiet Los Altos neighborhood, and used two youthful-looking 18-year-old actors to pose as adolescents from 11 to 14 years of age, Cannan said. Perverted Justice staffers

lured suspects to the home through Internet relationships built over the course of two months or two days.

Frag Off, the alias of Perverted Justice's assistant director of operations, said his group's work has led to 76 convictions. About 200 are awaiting their day in court.

In all, there were 31.831 mimes

which sexual solicitationici other forms of predatics of reported to police make cult for authorities to p numbers that accurately Wo sent the problem. According a 2001 study conducted U.S. Department of Ju Office for Victims of Crir in five minors receive solicitation online, and 33 receive "aggressive" s tion - ranging from a r to meet in person and a call, to sending victim and correspondence t the mail.

Taser, Wong said.

"What is really remarkable the reduction of use with all ou other less lethal weapons," Wons said. "It's a nice tool for us to have We're not getting hurt, they're no

The Long Beach Police Departmen seized a .380

ide the

semiautomatic Sig Sauer and a replica of a 9mm Heckler and Koch handour during a sweep in North Long Beach Thursday.

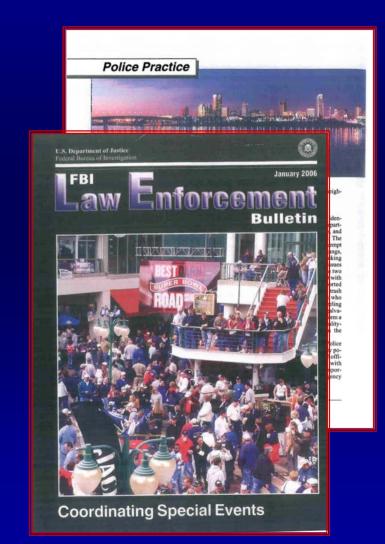
catch nearly 40 suspects.

hailed from all parts of South-

ing us to ask us for he

R.O.I. – Professional Publications National Recognition





Police Service Priorities

- ♦ LB Voices Order of Importance
 - 1. 911 Calls
 - 2. Violent Crimes
 - 3. Gang Activity
 - 4. Drug Activity
 - 5. Property Crimes
 - 6. Patrols
 - 7. Prostitution
 - 8. Traffic Laws

Recruitment to Police Officer



Timeline



FTO
Phase III
7 mos.



Academy
Phase I
6 mos.

2-1/2 year process



6 mos.

Recruitment Efforts

- Word of Mouth
- ◆ Civil Service-Hiring Process Review
- ♦ Employee Referrals
- ◆ College Campuses
- Military Bases
- Job Fairs
- Out of State Recruitment
- ♦ Finder's Incentive

- ♦ Billboards
- ◆ Advertising
- Out of Area Tours
- Churches
- Advisory Groups
- ♦ Civic Groups
- Police Explorers & Cadets
- Search and Rescue

Competitive Job Market

- ◆ Approximately 30 million more Baby Boomers than Gen-Xers -- Millennial Generation equal in number to Boomers, is now only reaching their 20's.
- "...by 2010, there will be 10 million more jobs nationally than there are qualified workers to fill them."
- ◆ "Between 2002 and 2012...an estimated 68,000 peace officers will need to be hired with an estimated 30,300 as a result of separations."
- ...Law enforcement related positions are the highest priority for federal hiring with a goal of 37,000 people over a period of two years."

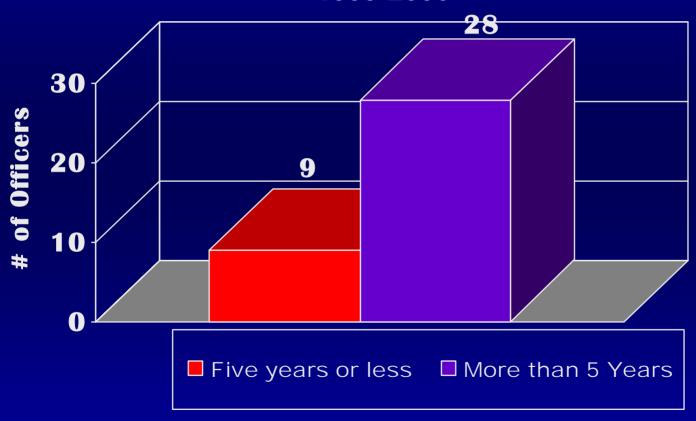
Source: POST –Recruitment & Retention Best Practices Update, April 2006

Background Selection Process

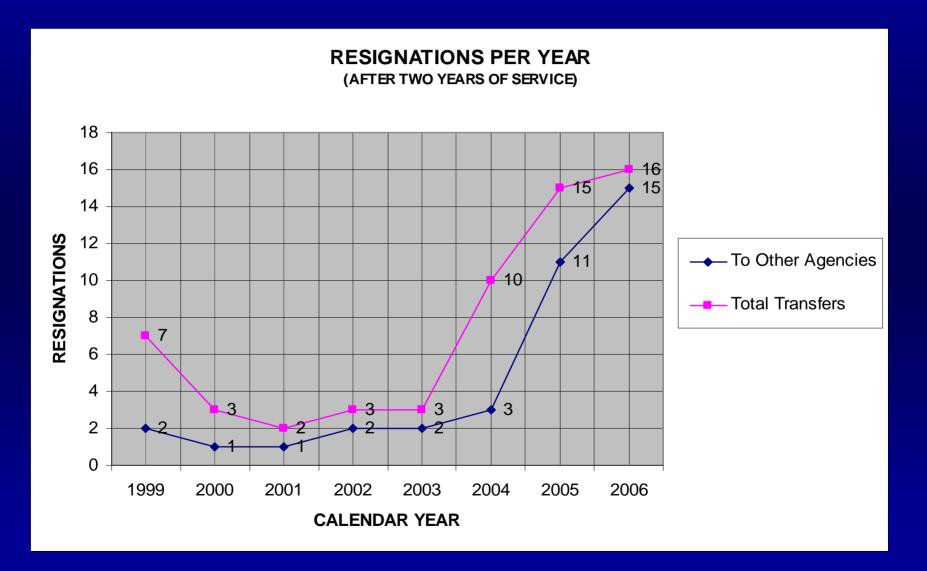
- ◆College Recruiting Concept
- ♦ Personal Orientation Briefings
- ♦ Physical Fitness Training
- ◆Command Team Greetings
- ◆ Telephone Tree

Longevity of Resigned Officers





Retention Statistics



Resignation Reasons

♦ Wages/Benefits

- Workload vs. Available Workforce
- Job Assignment Limitations
- Rotation Restrictions
- Vehicle/Equipment Availability
- Restructuring Impacts
- Level of Expectation

Long Beach Police Department



In Conclusion